



Duane Morris attorneys assist clients in the home goods, appliances, housewares and tabletop industry with a wide range of matters related to intellectual property, products liability, corporate transactions and more. We counsel companies through all stages of their lifecycle, from early brand development to the initial public offering or acquisition of the company. We collaborate with both up-and-coming brands/designers and well-established, elite entities on personnel and employment policies, business matters and especially brand protection to bolster or maintain their status in the industry.

SERVICES OFFERED

- ▶ Brand Protection
- ▶ Corporate Transactions
- ▶ Counterfeiting/Seizures
- ▶ Imports/Exports
- ▶ Intellectual Property
- ▶ Labeling
- ▶ Labor and Employment
- ▶ Litigation
- ▶ Mergers & Acquisitions
- ▶ Products Liability Defense
- ▶ Trademark Portfolio Management

REPRESENTATIVE CLIENTS

- ▶ Beko USA
- ▶ CORT Business Services Corporation
- ▶ Farberware Licensing Company, LLC
- ▶ GUMP'S
- ▶ Knoll Inc.
- ▶ Lenox
- ▶ Morning Sun LLC
- ▶ Polder Products, LLC
- ▶ Snowe, Inc.
- ▶ Yamser LLC

EXAMPLES OF OUR WORK

- ▶ Regional and national trial counsel for products liability matters involving various paint, coatings and adhesive companies.
- ▶ Represented **BEKO USA** with incorporating its business in the United States, in connection with entering into and drafting a lease, counseling on employment-related issues, and drafting employment policies, handbook and other agreements.
- ▶ Manage the U.S. and international trademark portfolio for **FARBERWARE LICENSING COMPANY, LLC**.
- ▶ Provided trademark and copyright protection and enforcement for **GUMP'S**, a San Francisco-based retailer offering crystal, tabletop design, home décor and more.
- ▶ Advised design firm **KNOLL INC.** on antitrust, pricing and dealer network related issues.
- ▶ *Sur La Table, Inc. v. Lenox, Incorporated*, TTAB Cancellation No. 92046241. Represented registrant manufacturer of fine china and tabletop goods in successful defense of cancellation action before the TTAB.
- ▶ Won an appeal on behalf of **LUTRON ELECTRONICS** of an ex parte reexamination before the Patent Trial and Appeal Board (PTAB) involving a challenge by Creston Electronics of Lutron's Patent No. 5,905,442, protecting five licenses with total royalties to date of over \$20 million and defending Lutron's Homeworks® and RadioRA® product families.
- ▶ In *Pass & Seymour, Inc. v. LUTRON ELECTRONICS CO., INC.*, successfully defended applicant against motion for summary judgment based on claims of functionality and lack of acquired distinctiveness of product configuration trademarks.



- ▶ Represented **CORT BUSINESS SERVICES**, a leading provider of transition services including furniture rental, in a successful UDRP proceeding against the owner of the infringing and malicious <cortoutlet.com> domain and URL. The National Arbitration Forum (NAF) ordered the transfer of the subject domain name to CORT, enabling CORT to use it for its own branded outlet business.
- ▶ Manage **CORT BUSINESS SERVICES'** global trademark portfolio and publicity and placement type agreements.
- ▶ Represented **MORNING SUN, LLC** with trademark preparation, filing and prosecution.
- ▶ Represented **POLDER HOUSEWARES** and its affiliates in the sale of substantially all of their assets—including intellectual property assets—to a buyer that is majority owned by entities affiliated with Topspin Partners, a suburban New York-based private equity fund.
- ▶ Represented **POLDER PRODUCTS, LLC** in design and utility patent preparation and prosecution.
- ▶ Counsel to **SNOWE, INC.**, a primarily online retailer of home essentials, including in seed preferred and convertible note rounds of financing, employment, real estate and product issues.
- ▶ Represented online retailer **YAMSER LLC** with trademark preparation, filing and prosecution.
- ▶ Represented a leading mattress company in trademark and false advertising litigation.



Fashion, Retail and Consumer Branded Products Blog

Duane Morris attorneys share insights on the legal landscape and business dynamics of the rapidly changing fashion, retail and consumer branded products industries.

blogs.duanemorris.com/fashionretailbrandedconsumergoods

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Houston	Washington, D.C.
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Las Vegas	

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Ho Chi Minh City	Shanghai
London	Singapore

- > Also satellite offices, including Bangor and Portland, Maine; and Seattle, Washington
- > Alliances in Mexico
- > Leadership position with international network of independent law firms

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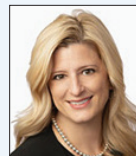


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